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## GRAPHIC DESIGN CERTIFICATE REQUIREMENTS (beginning Fall 2014)

This certificate program is intended for students who are not pursuing the Design concentration in the Studio Art and Design track of the Art Major, but who wish to add a qualification in Graphic Design to their area of study or who are returning to school to obtain such a qualification. The certificate program is an alternative to a traditional four-year art degree for creative and self-motivated students who specifically want to develop their technical proficiency, aesthetic sensibility, and design expertise.

The certificate requires 15 credit hours in the Department of Art in addition to 6 credit hours of prerequisite courses, for a total of 21 credit hours.

| Course Type | Course Title | Course Number | Semester <br> Completed | Grade <br> Earned |
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| 2 Prerequisite Design Classes | Introduction to Typography <br> Introduction to Visual Technology | ART 242 <br> ART 244 |  |  |

These courses are the prerequisites for all 300 and 400-level Design courses.


ART 342: Advanced Typography
ART 343: Data Visualization and Information Design
ART 346: Human-Centered Graphic Design
ART 327: Intermediate Visual Technology: 3D Modeling

ART 347: Intermediate Visual Technology: Web

ART 348: Intermediate Visual Technology: Motion
ART 337: Color Theory
ART 442: Integrated Design Strategies
ART 443: Corporate Identity
ART 446: Graphic Design for Social and Cultural Contexts
ART 448: Motion Graphics and Effects

