

Cleveland State United, the university's strategic plan, is centered on the following tenets, which also frame the actions of CSU's largest college, Arts & Sciences.

Mission Statement:



Cleveland's University.

Infinite Opportunity.

We are in and of the city of Cleveland.

We leverage our unique location and strategic partnerships to equip learners with knowledge and future-ready skills. Through innovative research, dedicated service, and exceptional talent, we address the evolving needs of our community.

Values: Collaborating with Community, Serving Students, Unleashing Creativity

Vision 2030: "Where Everyone Thrives," CSU aspires to be a national leader in social and economic mobility. We will be a great place to learn and work.

Read more about CSU's mission and vision here: <https://tinyurl.com/ar4kh2f9>

*"Cleveland's University. Infinite Opportunity.
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The College of Arts and Sciences delivers on CSU's promise by implementing our vision of inspiring curiosity and accelerating careers for our students. We are dedicated to straightforward access to the college's degrees and programs; to cutting-edge learning, creative, scholarly, research environments; to high-impact student services to foster degree completion; and to regional leadership in work-based learning—so that **every graduate from the college has a clear pathway to careers that transform lives and strengthen communities.**

STRATEGIC PLAN
FOR THE COLLEGE OF ARTS & SCIENCES ➔
IN SUPPORT OF CLEVELAND STATE UNITED

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What is the College of Arts & Sciences focused on between now and 2030?

We are adopting the priorities established in Cleveland State United in service of the largest college at the university:



Support community. Provide new opportunities and tools for everyone to succeed.

We start by placing students at the center of every initiative. They are freshmen living away from home, commuters, professionals retooling skills, the first generation in their family to go to college, returning learners, athletes, honors scholars, employees, residents of Cleveland, the region, the world—and a whole lot more. We recognize a multiplicity of experience and acknowledge an array of need. We commit to being a clear pathway to careers that transform lives and strengthen communities. ***We are Arts & Sciences at CSU.***



Grow partnerships. Enhance the academic experience. Advance the city and the region.

With more than 75 undergrad programs, 30+ grad programs, 175+ full-time faculty, and thousands of alumni, A&S knows people. Looking for an internship or opportunity to build skills and grow a resume? We've got something in every program. Want to work for the Cleveland Museum of Art, Playhouse Square, Sherwin Williams, the Cleveland Clinic, or a host of other corporations, institutions, and non-profits addressing social and economic challenges? We commit to regional leadership in work-based learning. ***We are Arts & Sciences at CSU.***



Maximize flexibility & adaptability. Promote wise stewardship of resources.

Invest in the future.

We bridge silos, creating a Division of Interdisciplinary and General Studies, with 11 new integrated degrees. We grow sustainably, through restructured staffing, incentivized budgets, data-informed decision making, and outcomes-based assessment. We focus on tomorrow so you can concentrate on today. ***We are Arts & Sciences at CSU.***

**STRATEGIC PLAN
FOR THE COLLEGE OF ARTS & SCIENCES ➡
IN SUPPORT OF CLEVELAND STATE UNITED**

The College of Arts & Sciences will work with students, faculty, staff, alumni, and community partners to further the priorities of CSU United.

Read more about the Cleveland State United strategic plan here: <https://www.csuohio.edu/uspc>

THE COLLEGE OF ARTS & SCIENCES STRATEGIC PLAN

WHAT WE'VE ALREADY BEGUN*

24/25
ACTIONS:
CONCEPTUALIZE
DESIGN
IMPLEMENT

PRIORITY 1: PEOPLE

The College of Arts and Sciences provides foundational coursework to **ALL STUDENTS AT CLEVELAND STATE**, regardless of major. 75% of the University's new Core Curriculum content comes from A&S programs. In addition, we focused on the following initiatives in AY 24/25:

- 1 Invested in student support services through the relocation, branding and promotion of the Academic Success Hub; hiring of new Writing Center and First Year Writing Program Directors; and hiring of Senior Assistant Dean for Academic Support and Enhancement.
- 2 Created a new General Studies bachelor's degree aimed at helping adult learners with some college experience progress to graduation (proposed to ODHE).



PRIORITY 2: PARTNERSHIPS

The College of Arts and Sciences collaborates with businesses, communities, and donors to **IMPROVE THE REGION THROUGH WORK-BASED LEARNING**. In addition, we focused on the following initiatives in AY 24/25:

- 1 Established and expanded experiential learning and work-based learning partnerships with local employers like Sherwin William's Career Accelerator Learning Community program.
- 2 Transformed donor generosity into scholarships that include mentorship and entrepreneurial training like the Haddad Art Initiative.
- 3 Engaged in faculty-student collaborative research projects, scholarship, and creative activities, connecting summer opportunities to academic year coursework.



PRIORITY 3: PERSEVERANCE

The College of Arts and Sciences concentrates on **ADAPTABILITY AND GROWTH**. In addition, we focused on the following initiatives in AY 24/25:

- 1 Created a Division of Interdisciplinary and General Studies, to house and promote General Studies and 11 A&S integrated degrees (7 managed by the college).
- 2 Streamlined offerings while preserving meaningful coursework, like the new Cultural Studies degree which merges multiple world languages, literatures, and cultural studies areas while consolidating five majors into one.
- 3 Focused on persistence rates and budgets, establishing dashboards for every unit in the college and annual reporting by chairs and directors.
- 4 Restructured staffing to support units post VSIP.



*The activities above represent improvements already underway in the College of Arts & Sciences, guided by the priorities of the Cleveland State United Strategic Plan. We began this work in the 2024/2025 academic year.

THE COLLEGE OF ARTS & SCIENCES STRATEGIC PLAN

PROPOSED FUTURE ACTIONS & TIMELINE*

25/26

ACTIONS:
CONCEPTUALIZE
DESIGN
IMPLEMENT

26/27

ACTIONS:
CONCEPTUALIZE
DESIGN
IMPLEMENT

27/28

ACTIONS:
CONCEPTUALIZE
DESIGN
IMPLEMENT

PRIORITY 1: PEOPLE

- 1 Collaborate with faculty experts and Career Services to help frame applied skills and connect classroom experiences to student résumés and LinkedIn bios.
- 2 Document experiential learning opportunities by unit, with a focus on how curriculum connects to job skills.
- 3 Document existing efforts to support student academic successes.

- 1 Share best practices from the classroom to résumé project, providing examples and templates for adoption across the college.
- 2 Expand experiential learning in units with a deficit of opportunity.
- 3 Expand student academic support as needed, unify Writing Center, Math Emporium, and Academic Support Hub physical location.

- 1 Promote the classroom to résumé project to potential students, with current student testimonials.
- 2 Promote A&S programs as the engaging, pragmatic, and applicable choice.
- 3 Promote academic support options, so that every student on campus is familiar with available services and comfortable seeking assistance.

PRIORITY 2: PARTNERSHIPS

- 1 Survey student groups by unit, with a goal of one student organization per major, preferably connected to a local or national professional organization.
- 2 Identify faculty leads on work-based learning in each program or unit and gather best practices for connectivity with employers.
- 3 Document paid internship pathways across units.

- 1 Support units or programs with no student organizations, and empower faculty to facilitate connections to existing professional organizations.
- 2 Empower faculty work-based learning teams with support from Career Services.
- 3 Establish a cycle of support for paid internships, from friendraising to fundraising, with community partners and Career Services.

- 1 Promote student connectivity to professional organizations, emphasizing the instant peer group, leadership training, and employment opportunities they can provide.
- 2 Promote faculty-led work-based learning efforts, highlighting experiential learning and paid internship opportunities.
- 3 Seek investments to expand industry and community partnerships.

PRIORITY 3: PERSEVERANCE

- 1 Assess A&S personnel post VSIP and identify faculty and staff need areas.
- 2 Explore the benefits of divisional structures or disciplinary alliances for strategic and managerial purposes.
- 3 Streamline committee structure at the college and unit levels, with an emphasis on shared governance in a time of limited resources.

- 1 Create an identifiable space on campus for the College of Arts & Sciences, explore naming rights.
- 2 Document unique arts and cultural activities across the college to determine community impact.
- 3 Establish a college visiting committee.

- 1 Engage in a focused fundraising campaign for the college.
- 2 Promote life-long learning efforts, from the classroom and lab to the studio and stage.
- 3 Promote faculty leadership, connectivity to non-profit and industry boards, work-based learning, experiential learning opportunities, community dialog, and discipline expertise.

**This plan is crafted in support of Cleveland State United, and subject to change based on input from college stakeholders, resource availability, staffing bandwidth, and initiatives outside the college's control.*

The College of Arts & Sciences is committed to Vision 2030, "Where Everyone Thrives."